

APRIL 26th TO 30th, 2010 in SINGAPORE

FORM A TEAM NOW!!



BACKGROUND

APEX Global was conceived by 3 students from Singapore Management University and the inaugural international event *APEX Global 2009* was a “gigantic success” featuring 16 top universities and business schools from 11 countries and a panel of 22 judges from industry leaders such as Microsoft, Citibank, Singapore Airlines and McKinsey & Company. For more information point your browser to: <http://www.apexcasechallenge.com/>

This is your chance to compete with the best and make new friends! The Sauder School of Business will send a team of three undergraduate students to compete in this prestigious event and will pay airfare to and from the venue in sunny Singapore!

Questions? Please contact william.tan@sauder.ubc.ca.

ELIGIBILITY

Participation in the *APEX Global 2010* is in teams of 3 undergraduate students. The Sauder School of Business will send a team comprising **at least one** team member in his/her 3rd or 4th year in the BUCS or BCOM program (who have designated MIS as their Option). Other team members must have completed or be expected to complete at least two other MIS courses beyond COMM 335 **by April 2010**. Teams of three are to form on their own and participate in the selection round on **Friday, November 20, 2009**. There will be an information session on **Monday, November 16, 2009 at 1500hrs (3:00 p.m.) in HA 310.**

DETAILS

Registration Fee: The winning team representing the Sauder School will be required to pay the team registration fee of SGD\$1,600 (approx CDN\$1,200). This fee includes all accommodation, meals, and transportation costs in Singapore from April 26th to 30th 2010. All other expenses are the responsibility of the team members.

Selection Process: The winning team to make the trip in 2010 will be carefully selected from a preliminary round of case studies and presentations under competition conditions (including rules and regulations). Selection will take place on **Nov 20, 2009 at 1500 Hrs (3:00 p.m.) at HA310.**

Training: Training will begin in January 2010. Preparation for the competition will require a firm commitment by all members to attend all scheduled activities. Mr. William Tan will be the trainer and team leader accompanying the team to Singapore.